



## Engagement and Participation Working Group Report

### 1. Background.

The group have met for the first time and identified the initial priorities for engagement over the next few months. These are; advertising the seats available for co-option and the upcoming Derry Hill and Studley Fete on July 12<sup>th</sup>

The most appropriate way to get our message out there was discussed, and proposals are below. It was noted that the existing promotional material from Calne Without is now out of date so a budget would be required to purchase new materials.

It was identified that both messages could be included on one double sided leaflet to be distributed by hand to all properties in the parish, one side advertising the empty seats and one side inviting to come and talk to us at the fete. The group discussed paying for the pro version of CANVA a tool that the Clerk uses to produce publicity material. Buying the pro version provides a lot more options and tools within the app.

There was as a discussion about a new banner to identify us at public events and ID badges for all councillors.

### 2. Proposal

The working group requests a budge to cover the following items to be purchased/ ordered.

Item	Approximate Cost
A5 leaflets (double sided)	£40
Feather/ teardrop banner with base	£113
Subscription to CANVA pro	£100
Badges for all councillors	£50
<b>Total</b>	<b>£303</b>

### 3. Recommendation.

That the council approves a budget of up to £350 ex vat to purchase all materials required for the upcoming promotion required.

Katherine Checchia

3<sup>rd</sup> June 2025