

Calne Without Parish Council Engagement and Participation Working Group

Terms of Reference

1 Introduction

The Engagement and Participation Working Group was set up by Calne Without Parish Council on 13th July 2020

2 Membership

The Working Group has been set up with the following membership- Councillors Rees, Cook, Songhurst, Oram and Barry Satchell. Members of the Group may be substituted by other members from the same ward.

3 Aims and Objectives

The Working Group has been set up with the following aims and objectives.

3.1 Aims

- To encourage greater engagement and participation by the Calne Without community in parish council elections, reducing the number of uncontested elections and the need to co-opt new members to fill councillor vacancies.
- To encourage greater public understanding and engagement in the work of the parish council

3.2 Objectives

- To develop a publicity campaign to promote greater participation at the next regular elections in May 2021 with recommendations on the timing and content of the promotional campaign as well as estimated costs.
- The campaign is designed to increase the number of candidates standing for election in each ward and to seek to increase all aspects of participation in the next regular election by encouraging more residents to both register as voters and to vote in the election.
- To make recommendations to the council on how to increase public understanding of the aims and purpose of the parish council and greater engagement in the work of the council.

4 Timescale

The Working Group is intended to be a 'task and finish' Group to develop and implement the publicity campaign leading up to the next regular election scheduled for May 2021 and to make other recommendations by December on promoting greater understanding and engagement in the work of the council.

5 Reporting

The Working Group will recommend details of a publicity campaign to increase participation in the next election process to the October council meeting. Further recommendations on increasing understanding and engagement in the general work of the council will be reported to the December council meeting.

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